ESTTA Tracking number:

ESTTA736065

Filing date:

03/28/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Avenue Stores, LLC

Application Serial Number: 86775797
Application Filing Date: 10/01/2015

Mark: RED BY AVENUE

Date of Publication 03/01/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Saks & Company LLC, 12 East 49th Street, New York, NY 10017, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/31/2016. Saks & Company LLC respectfully requests that the time period within which to file an opposition be extended until 06/29/2016.

Respectfully submitted, /Daniel D. Frohling/ 03/28/2016

Daniel D. Frohling

Loeb & Loeb LLP

321 N. Clark StreetSuite 321

Chicago, IL 60654

UNITED STATES

dfrohling@loeb.com, eoneill@loeb.com, saks@loeb.com, chicagopto@loeb.com 312-464-3100